

Chris Watson

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Seeking: A position that will allow me to be both creative and able to deliver results that will benefit the client.

Skills: Proficient with:
⇒ Mac OS X & Windows
⇒ Adobe Photoshop 6, 7 and CS
⇒ Macromedia Dreamweaver MX and Contribute 3, BBEdit
⇒ Ongoing studying of Search Engine Optimization (SEO) trends

Experience:
Operating Systems Use and Maintenance:
→ Mac OS X (4 years) & Mac OS (4 years)
→ Windows XP, 2000, 2000 Server, 98, 95, 3.1 (cumulative 14 years)
Programs/Technologies:
→ Transmit FTP, SmartFTP, Terminal SSH access
→ Adobe GoLive, Adobe ImageReady, Macromedia Flash, Macromedia Fireworks MX, Macromedia Captivate
→ PHP 4, MySQL, HTML/XML, JavaScript, CSS
→ Website administration back-ends (CPanel, Article Server, etc)

Work History: English Emprise, Louisville, KY August 2006 – October 2006
Web Developer / IT
⇒ Maintain & develop new content for several high traffic e-commerce sites
⇒ Perform routine maintenance on Apache server, including full site backups
⇒ Work alongside designers to provide proof of concepts for future upgrades

RE/MAX Properties East, Louisville, KY August 2005 – August 2006
Technology Intern / Assistant
⇒ Develop new marketing tools for both the company and it's realtors.
⇒ Assist with several ongoing SEO techniques & track their effects.
⇒ Design new and revamp older sections of main company site.
⇒ Help fill in for technology director as needed.

Hatch Creative, Louisville, KY February 2004 – Present
Intern, Contract Work
⇒ Update and add new content to existing client websites on a daily basis.
⇒ Move websites from old servers to new servers.
⇒ Develop scripts for data collection on several sites
⇒ Use different site administration technologies to update websites both at the client end and at the developer end.

Education:

ITT Technical Institute
Louisville, KY Campus

September 2002 – September 2004

Fields Studied:

- ⇒ HTML/XML, JavaScript, ASP and PHP, Perl and CGI in a Linux environment
- ⇒ Database development, including MySQL
- ⇒ Web Ethics/Security, Problem Solving
- ⇒ Network Standards and Protocols
- ⇒ Web Server Administration

Graduated in September of 2004 with an **Associates of Applied Science Degree in Web Development**

Certifications:

--Brainbench.com--

- ⇒ Web Development Concepts
- ⇒ Web Design Concepts
- ⇒ Internet Industry Knowledge
- ⇒ Programmer/Analyst Aptitude
- ⇒ Information Technology Industry Knowledge
- ⇒ MS Internet Explorer 6.0 Fundamentals
- ⇒ Internet Technology Fundamentals
- ⇒ HTML 3.2
- ⇒ Computer Fundamentals (Mac OS X), *Masters Level*
- ⇒ Macintosh OS X 10.2 Desktop Administration

Miscellaneous:

Accomplishments:

- ⇒ While at RE/MAX I implemented a new section of the site (New home showcase) which in turn generated several leads and a very considerable amount of traffic. The majority of pages involved in the section ended up ranking very high in Google and the other key search engines.
- ⇒ Several pieces of my work have been published at ResExcellence.com.

Extensive Portfolio available online at Fleur-design.net

